



CCL Monthly Conference Call

Saturday, Oct. 1, 2011

Group Meetings from 9:45 AM – 12:15 PM Pacific
Call from 10:00 AM – 11:15 AM Pacific (1:00 PM EST)

Call in number: 1-866-642-1665 pass code 440699#

Guest Speaker: Dr. Mark Jacobson, Professor of Civil and Environmental Engineering and Director, Atmosphere/Energy Program, Stanford University



Dr. Jacobson's research evaluates the atmospheric effects of proposed energy solutions to climate change and air pollution, examines resource availability of renewable energies, and studies optimal methods of combining renewable energy resources. He co-authored a new study analyzing what is needed to convert the world's energy supplies to clean and sustainable sources. His study says it can be done with today's technology at costs roughly comparable to conventional energy. But converting will be a massive undertaking on the scale of the moon landings. What is needed most is the societal and political will to make it happen.

Learn more about Dr. Jacobson's work on clean energy resources [here](#).

Actions:

- 1) Practice the laser talk script.
- 2) Brainstorm in your groups about people in other cities you could introduce to CCL.
- 3) Sign the White House petition on carbon fees and brainstorm about people and groups you could enroll in the petition. Go here: <http://www.wh.gov/4ED>

Note: At the end of your meeting, report your numbers in an email to Steve Valk at steve.valk@citizensclimatelobby.org Include number of meeting participants and actions to be taken.

CCL Laser Talk October 2011

Script for intro to CCL

Caller: Hi, is this [NAME]?

Respondent: Yes it is.

Caller: This is [YOUR NAME]. Do you have a moment to talk?

Respondent: Yeah, I do have a moment.

Caller: Have I talked to you before about this organization I work with, Citizens Climate Lobby?

Respondent: Yeah, isn't that what you went up to Washington for?

Caller: That's right. We're trying to enact a policy that will shift us to clean energy so we cut back on burning coal and oil, which is causing climate change. How much do you know about the science of climate change?

Respondent: Well, it's pretty obvious that things are getting hotter and that might be the reason that our weather is getting crazier.

Caller: That's right. As the atmosphere gets warmer, it holds more water. Scientists have been telling us for decades that we would see increasingly frequent and severe weather-related events, much like we've been seeing the last couple of years. One of the things it's doing is making droughts worse, which is causing food shortages. We're going to have another billion people on the planet by the middle of the century, and if we keep going the way we've been going, we're going to have big problems.

Respondent: Well, that sounds depressing. Thanks for calling me.

Caller: The reason I'm calling is that I did feel depressed and hopeless about it. But since I started working with Citizens Climate Lobby, I'm starting to think we can turn this thing around. I've had some amazing interactions with politicians and with the local newspaper, and there are groups all around the U.S. and Canada who are doing the same. We think if enough people are talking to their representatives about putting a price on carbon, we can get bills passed. I'm calling to see if you might want to hear a little bit more about what we're doing.

But here's the most important thing you need to know about CCL: Before people sit down with their member of Congress or Parliament, we ask that the basis of their meeting be their admiration, respect and gratitude for their representative's public service, or we don't ask them to schedule the meeting at all.

Respondent: What would you like me to do?

Caller: I'd like you to join an introductory conference call this Wednesday. The call is to tell people what we do, how we do it, and how they can get involved. There's no commitment going in. Just listen to the call. If you like what you hear, you can take the next step. If not, no problem.

Respondent: How do I join the call?

Caller: Call the conference line at 866.642.1665, pass code 440699#. Call is at 8 p.m. Eastern, 5 p.m. Pacific. I'll send it to you in an email, too.

Invite people you know in other cities to learn more about Citizens Climate Lobby

As we work to build the political will to pass effective climate legislation, we know two things: 1) What we're doing is working, and 2) we need more people in other places doing it.

The more citizens we have engaging their elected officials, the better our chances of overcoming the power and influence of coal and oil.

At this month's meeting...

- Talk about and write down the names of people you know in other cities who you could – not *will*, but *could* – invite to CCL's next introductory conference call on Wednesday, Oct. 5, or on Wednesday, Oct. 19.
- Using the laser talk script to start out, practice with a partner the phone call you might make to talk about CCL.

After the meeting...

- Decide which people you want to call and make the calls.
- If someone says they'll join the call, remind them the day of the call.

Sign CCL's White House petition on carbon fees and invite others to do the same

Citizens Climate Lobby has initiated a petition on the White House "We The People..." site. Our petition is under the heading "Put a fee on carbon-based fuels and return the revenue to households."

This is our opportunity to get fee and dividend on the Obama Administration's radar. If we can gather 5,000 signatures by Oct. 28, White House staff will review the petition and respond to it. Our first threshold is 150 signatures, at which point our petition will be listed on the "We the People..." page.

For this month's action...

- Go to our petition at the following web address: <http://www.wh.gov/4ED>
- Before you can sign the petition, you will have to register with the Web site. This is a two-step process in which they will verify your email address by sending you an email.
- When you register, they assign you a password, but you may want to edit your profile (at bottom of page) to create a password you can remember.
- If you experience any difficulty, log out and log back in. You may have to click the link again to return to the petition.

We realize there are a number of hoops to jump through to sign the petition, but if 50,000 pot smokers can get through for their petition, surely we can get 5,000 signatures from people committed to saving the planet.

In order to reach the 5,000-signature threshold, we will need to circulate this petition far and wide. At your meeting, talk about the places where you can send this link and ask people to sign the petition. For starters, post the petition on your Facebook wall.